

2007

F R O S T & S U L L I V A N

Product Innovation of the Year Award

COPA-DATA wins Frost & Sullivan award for product innovation



Independent automation software provider COPA DATA has been awarded a Frost & Sullivan Award for Product Innovation, having demonstrated excellence in new products and technologies through their zenOn SCADA/HMI software. The award recognizes the Company's commitment to the continuous development that ensures the innovation, usability and openness of their product.

Managing Director Thomas Punzenberger commented on the award, "For me, there has only ever been one vision, to deliver open and flexible systems. It gives me great pleasure to receive this award from Frost and Sullivan recognizing COPA-DATA's position as a trailblazer in SCADA and HMI soft-

ware." zenOn was launched in 1990 to address a growing demand for open and flexible SCADA software. zenOn was developed for Windows platforms, making the software more open and usable than competing products. The software is open and compatible for seamless integration with existing infrastructure. Analyst Karthikeyan Balasubramaniyam commented, "The speciality of zenOn has been its inherent ease of operation. Apart from that, zenOn is an extremely open and compatible system which makes it really easy to integrate into existing infrastructure. "Continuous upgrades to zenOn software have maintained customer's trust and demand for their software in the competitive European market. The company has established itself as a leading automation software provider with strong sales channels throughout the world."

The award highlighted the milestones of zenOn's development. For example, version 3.5 provided built-in redundancy that meant that data was never lost. In 1999 version 5 broke new barriers, providing 100% compatible SCADA for all Windows platforms from Windows CE PDAs and terminals up to XP workstations. Shortly after, zenOn 5.2 added a built-in web server which is always up to date and uses the same look & feel as the zenOn program. In recent years zenOn 6 improved distributed engineering, allowing multiple users to work on a project in parallel and reduce engineering time. Recognising the revolution in consumer software, version 6 also marked further improvements in usability that are helping to bring industrial software out of the dark ages and make it as intuitive to use as leading consumer products. Improvements included new automatic engineering features such as project wizards that eliminate errors and save time by automating repetitive or complex tasks. zenOn HMI/SCADA

software has flexibility, reliable performance and provides numerous features that provide added value, illustrating COPA-DATA's technical expertise and experience in automation. Recognising its product innovations and the commitment to provide complete solutions, COPA-DATA was presented with a 2007 Frost & Sullivan Award for Product Innovation for automation and control solutions in the European market. <http://www.copadata.com> About the Frost & Sullivan award for product innovation The Frost & Sullivan Award for Product Innovation is presented each year to the company that has demonstrated excellence in new products and technologies within its industry. The recipient company has shown innovation by launching a broad line of emerging products and technologies.



"For me, there has only ever been one vision, to deliver open and flexible systems. It gives me great pleasure to receive this award from Frost and Sullivan recognizing COPA-DATA's position as a trailblazer in SCADA and HMI software."

Thomas Punzenberger, Managing Director, COPA-DATA

About COPA-DATA

COPA-DATA is the leading independent developer of industrial SCADA, HMI and control software. Founded in the mid-80s, the company has earned a reputation as a technological trailblazer built on an install base of 50,000 systems in automotive, machine tool, energy, food and beverage and manufacturing industries worldwide. Today, COPA-DATA employs more than 100 staff with subsidiaries in Germany, Italy, France and the Middle East and partners throughout the world. Developing their offering through long term customer relationships, the independent software developer has earned impressive client references including Alstom, Audi, BMW, DaimlerChrysler, DuPont, Festo, Ford, Goodyear, Hitachi, Infineon, Kronos, Philips, Swarovski, Sony and Volkswagen.

Reader contact

COPA-DATA GmbH · 5020 Salzburg
Karolingerstraße 7b · Austria
Tel: +43 (0)662 431002-0 · Fax: +43 (0)662 431002-23
sales@copadata.at · www.copadata.com

About Frost and Sullivan

Frost & Sullivan, founded in 1961, has 26 global offices with more than 1500 industry consultants, market research analysts, technology analysts and economists. Our mission is to research and analyze new market opportunities for corporate growth. We are the world leader in growth consulting and the integrated areas of technology research, market research, economic research, corporate best practices, training, customer research, competitive intelligence and corporate strategy.